Who Came to InterDrone 2015?

Attendees came from 43 countries and 48 states!

What are they buying?

Drones – Copter	72.4%
Cameras	60.2%
3D Mapping Software/Tools	42.7%
Gimbals	42.3%
Mission/Flight Planning Software	41.9%
UAV Training	41.1%
Drones – Fixed Wing	40.7%
Drone Insurance	39.8%
Drone Cases	37.4%
Sensors	37.0%
Thermal Imaging Products	32.5%
Legal Services	29.7%
Data Analysis Software	26.4%
Power supplies	24.0%
HD Video Connections	22.8%
Airframes	22.4%
Sense & Avoid Software	22.0%
LIDAR Products	20.7%
Data Analysis Services	19.9%
Chips/MicroP/MicroC/SOC/FPGA	19.5%
FPV Headsets	19.1%
Parachute Recovery Systems	15.9%
Solar Energy Panels, Cells	13.8%
Drone Pilot Matching Services	12.2%
PCBs/PCB Manufacturing Services	11.4%
Tethered Drones	9.8%

What industries do they use or intend to use drones for?

Aerial Photography	67.8%
Surveying & Terrain Mapping	54.1%
Agriculture	48.2%
Construction & Building Inspection	45.9%
Real Estate, Golf Course, Resort Marketing	39.2%
Cinematography	33.3%
Law Enforcement, Emergency Response, Search and Rescue	31.4%
Pipeline, RR, Bridge, and Infrastructure Inspection	29.0%
Civil Infrastructure	27.8%
Process, Power & Utilities	26.7%
Action Sports Filming	18.4%
Wildlife Monitoring and Preservation	18.8%
Other (please specify)	16.1%
Advertising	14.9%
Newsgathering and Reporting	12.2%
Traffic Monitoring and Flow Analysis	11.4%
Athletic Practice Recording	9.4%
Package Delivery	7.5%
Telecom & Airborne WiFi	5.5%
Meteorology	4.3%

Does their company have a 333 exemption?

Yes	8.2%
Have filed application	14.0%
Expect to apply within 3 months	19.5%
Expect to apply within 6 months	8.6%
Expect to apply within 12 months	7.0%
Expect to apply within 18 months	10.1%
Do not need/do not expect to apply	32.7%

67.3% have or plan to get their 333 exemption!

What industry do they work in?

Drone Service Business	19.8%
Mining/Agriculture/Oil/Gas/Energy/Utilities	11.9%
Manufacturing: Commercial UAV/Drones/Parts/Components	11.1%
Government/Defense/Aerospace/Military	7.9%
Architecture/Engineering/Construction	7.1%
Law Enforcement/Security/Fire protection	5.9%
Finance/Accounting/Insurance/Real Estate/Legal	5.5%
Retail/Wholesale/Consumer Goods/E-Commerce	4.7%
Web/Internet/Software Development Company	4.3%
Manufacturing/Transportation/Processing Industries	4.0%
Media/Marketing/Entertainment/Travel/Hospitality	4.0%
Other (please specify)	3.2%
Consulting	3.2%
Multimedia/Education	2.8%
Healthcare/Medical/Hospital/Pharmaceutical	2.0%
Non-profit	1.6%
Communications/Datacom/Telecom/ISP	1.2%

How are they using commercial drones?

Using drones in your business/organization	29.7%
Planning to use drones in your business/organization	20.7%
Building drones and using them in your business/organization	12.9%

63.3% using or planning to use drones in their Enterprise

Running a Drone Service Business	17.6%
Starting a Drone Service Business	36.7%

54.3% are running or starting a Drone Service Business

Building drones and selling them	11.4%